

ORDER

**WOOD**

Orders

Order / Rev: 218423

Alt Order #: _____

Product Desc: _____

Estimate: _____

Flight Dates: 10/31/12 - 11/02/12

Original Date / Rev: 10/30/12 / 10/30/12

Order Type: REG

Primary AE: WOOD Local House

Sales Office: L-GR

Sales Region: Loc

Agency

Name: Russo Marsh & Rogers

Buying Contact: _____

Billing Contact: _____

770 L Street

Sacramento, CA 95814

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 0%

Advertiser

Name: POL/Campaign to Defeat Obama Pac

Demographic: A25-54

Product Codes: PL2

Priority: P3

Revenue Codes: AGY, POL, POL-ISS

New Business Thru: _____

Order Separation: 00:15:00

Advertiser External ID: _____

Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/02/12	10	\$4,490.00	\$4,490.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	10	\$4,490.00	\$4,490.00	0.00
Totals	10	\$4,490.00	\$4,490.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOOD	10/31/12	11/02/12	WOOD News @430am	CM	430-5a	--WTF--	1:00	3	\$130.00	P3	0.00	NM	3	\$390.00
				WOOD News @ 430am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$130.00		0.00			
2	WOOD	10/31/12	11/01/12	5am Daybreak	CM	5a-6am	--WT---	1:00	2	\$800.00	P3	0.00	NM	2	\$1,600.00
				5am Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		2				\$800.00		0.00			
3	WOOD	10/31/12	11/01/12	M-F 11a-12p	CM	11a-12p	--WT---	1:00	2	\$250.00	P3	0.00	NM	2	\$500.00
				eightWest											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		2				\$250.00		0.00			
4	WOOD	10/31/12	11/01/12	M-F 2-3p	CM	2-3p	--WT---	1:00	2	\$600.00	P3	0.00	NM	2	\$1,200.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		2				\$600.00		0.00			
5	WOOD	10/31/12	10/31/12	M-F 2-3p	CM	2-3p	--W----	1:00	1	\$800.00	P3	0.00	NM	1	\$800.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$800.00		0.00			
													Totals	10	\$4,490.00